



## Scholar's Secret Success-Finder

### Topic: Teens Really Can Change the World... One Social Entrepreneur at a Time

**As You Begin...** Social entrepreneurs take a blended approach to create positive change in society. They combine basic business principles with a strong passion for societal problem-solving; and thus measure success in terms of both profitability and societal impact. Teens' creativity, energy, and ability to perceive problems as opportunities make them particularly suited for success as social entrepreneurs – and success stories certainly abound. How would *you* like to change the world?!

### Start by Getting an Overview of Your Topic:

Skoll Foundation "What is a Social Entrepreneur?"

<http://www.skollfoundation.org/aboutsocialentrepreneurship/whatis.asp>

Bornstein, David. How to change the world : social entrepreneurs and the power of new ideas. New York : Oxford University Press, 2007.

Kourilsky, Marilyn L., Walstad, William B., with Thomas, Andrew. The entrepreneur in youth : an untapped resource for economic growth, social entrepreneurship, and education. Cheltenham, UK ; Northampton, MA : Edward Elgar, 2007.

**Dig Deeper into Books – find them using the Library Catalog...** try browsing these subjects in the catalog (or scanning ~338.7, ~361.2, and ~658.4 on the shelf):

Social responsibility of business.  
Small business – Management.  
Social action – Case studies.

Industries – Social action.  
Entrepreneurship.  
Humanitarianism.

**Try these Keywords...** (especially in combination) when searching the internet or library catalog:

social entrepreneurship  
jobs (or internships)  
case studies

youth  
teens (or teenagers)  
opportunities (or ideas)

**Read what Experts Say in Published Articles (search Indexes to find them)...** try limiting your search by *keywords in the title* (i.e. "social entrepreneur")

Academic Search Premier (EBSCOhost)  
Business Index ASAP (Gale Group)

SIRS Researcher (SIRS Inc.)  
Student Resource Center (Gale Group)

**Save Time by Exploring these Vetted Websites first...**

Ashoka [www.ashoka.org](http://www.ashoka.org)

Social Edge [www.socialedge.org](http://www.socialedge.org)

**Locate Experts, Find Statistics, or Review Research from Professional Organizations...**

Indiana University Kelley School of Business [www.kelley.iupui.edu](http://www.kelley.iupui.edu)

Indiana University School of Public and Environmental Affairs [www.spea.iupui.edu](http://www.spea.iupui.edu)

Kauffman Foundation [www.kauffman.org](http://www.kauffman.org)